



Resources, components, content and design guidelines.

EVERYTHING YOU NEED

This UI library illustrates examples to help you design experiences for Dynamic.ca

This design system includes UI components for mobile applications and responsive web.



Primary Colours

.text-



Primary Blue
.text-primary
#125687
rgb(18, 86, 135)
hsl(205, 76%, 30%)



Text Black
.text-dark
#333
rgb(51, 51, 51)
hsl(0, 0%, 20%)



Text Grey
.text-muted
#6C6F70
rgb(108, 111, 112)
hsl(195, 2%, 43%)



Turquoise
#00B1DB
rgb(0, 177, 219)
hsl(192, 100%, 43%)



Text Turquoise
.text-secondary
#0081A0
rgb(0, 129, 160)
hsl(192, 100%, 31%)



Text Turquoise
Used on a darker background
#2CD7FF
rgb(44, 215, 255)
hsl(192, 100%, 59%)



Green
#77B800
rgb(119, 184, 0)
hsl(81, 100%, 36%)



Text Green
.text-tertiary
#558300
rgb(85, 131, 0)
hsl(81, 100%, 26%)



Text Green
Used on a darker background
#8DDB00
rgb(141, 219, 0)
hsl(81, 100%, 43%)

Performance Colours

.text-



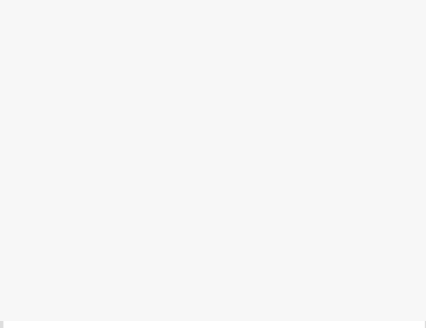
Bullish Green
.text-success
#217D05
rgb(33, 125, 5)
hsl(106, 92%, 25%)



Bearish Red
.text-danger
#B33327
rgb(179, 51, 39)
hsl(5, 64%, 43%)

Background Colours

.bg-



Default Background
.bg-light
#F7F7F7
rgb(247, 247, 247)
hsl(0, 0%, 97%)



White Background
.bg-white
#FFF
rgb(255, 255, 255)
hsl(0, 0%, 100%)

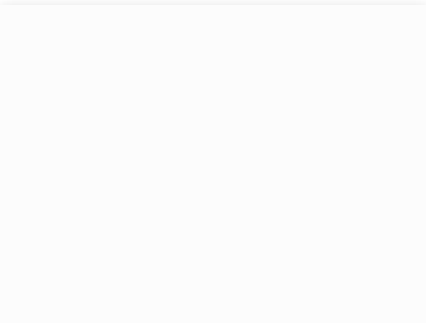


Light Blue
#E8EEF3
rgb(252, 252, 252)
hsl(207, 31%, 93%)



Dark Background
.bg-dark
#125687
rgb(18, 86, 135)
hsl(205, 76%, 30%)

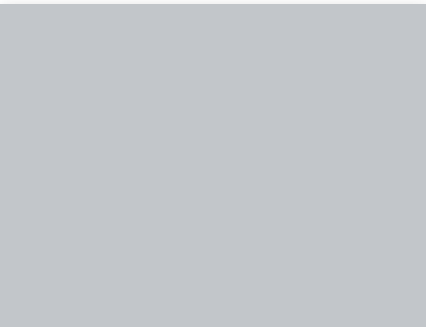
Neutral Colours



Text White
.text-white
#FCFCFC
rgb(252, 252, 252)
hsl(0, 0%, 99%)



Outline Grey
#868E96
rgb(134, 142, 150)
hsl(210, 7%, 56%)



Disbled
#C2C6CA
rgb(194, 198, 202)
hsl(210, 7%, 78%)

Typography

Heading

<h1>

Finding
Market Disruptors

Subhead

<h2>

Equity Income

Author

<h3>

Oscar Belaiche

HBA, FICB, CFA
SVP & Portfolio Manager

Author:link

<h3><a...>

Oscar Belaiche

SVP & Portfolio Manager

Title

<h4>

RELATED

Title alt

<h4 class=...

Equity income investments

Lead

<h5>

Oscar Belaiche joined Dynamic in 1997. As Senior Vice President and portfolio manager, he is head of the award-winning Equity Income team, managing over \$16 billion in assets for Dynamic.

Body

<p>

[The 22-member team](#) invests in quality businesses at a reasonable price (QUARP®) and focuses on securities that pay a dividend or distribution. The team has expertise in all 11 GICS sectors in addition to multi-alternatives.

Oscar brings to the Dynamic team 35 years of business, operational and investment experience as a money manager, asset manager, developer and corporate banker.

Caption

<figcaption class="figure-caption">

† Econometric Models on the Value of Advice of a Financial Advisor,
† CIRANO Institute, 2012.

Pullquote

It’s one thing to be built
for a rapidly changing
world – it’s another to
thrive in it.

Blockquote

The world is changing.
Technological advances and
shifting consumer preferences are
redefining how companies do
business.

Responsive Typography

Seacrh - Portrait Mobile

Dynamic Strategic Yield Fund
Dynamic Strategic Yield Class
Dynamic U.S. Strategic Yield Fund
Dynamic Global Strategic Yield Fund
Dynamic Dividend Income Fund
Dynamic Dividend Income Class

Placeholder Text

Labels

FROM

Winchester

Last Name

EMBEDDED

F	AA	FI	FT	L
FL	N			

Legal and disclaimer copy

This video has been prepared by 1832 Asset Management L.P and is provided for information purposes only. Views expressed regarding a particular investment, economy, industry or market sector should not be considered an indication of trading.

Breadcrumbs

<li class="breadcrumb-item active">

Home › Investments › Active ETFs

Font colours

- Primary #333333
- Secondary #757575
- Secondary #125687

Use Primary #333333 for all text.

Only use Secondary #757575 and #125687 when it helps aids users with clearer hierarchy of information.

Desktop:

[Link](#)

Web fonts:

[Link](#)

Primary Button

Block Button

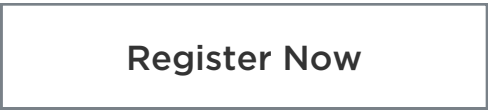


Block Button with Icon



Secondary Button

Outline Block Button



Outline Block Button with Icon



Button within banner

Button with Icon



TEXT FIELD

E-MAIL

Enter your email

RIGHT ICON

FROM

09-12-2019 

HELPER TEXT

PASSWORD ⓘ

HELPER TEXT WITH ICON

PASSWORD

 Password Incorrect! Try again

CHECKBOXES

STATES

- ☐ Default
- ☒ Selected
- ☐ Focused
- ☐ Disabled

SINGLE CHOICE (IF LESS THAN SIX OPTIONS)

PREFIX

Dr.

Mr.

Mrs.

Miss.

Ms.

Supporting text goes here

PASSWORD ⓘ

EXAMPLES WITH STATES

E-MAIL

namesurname@email.com

PASSWORD

Typ

OPTIONAL FIELD

ADDRESS

Enter address (Optional)

DISABLED

MEMBERSHIP

Corporate

RADIO BUTTONS

STATES

- ☐ Default
- ☐ Hover
- ☒ Selected
- ☐ Focused
- ☐ Disabled

SINGLE CHOICE (IF MORE THAN SIX OPTIONS)

DYNAMIC SALES REP.

Select ▼

Illustartive Icons

Use to represent and provide page context. Illustrative icons are only used for representative purposes for page. They are NOT used for functional purposes.

The Big Picture



Pre-Authorized Contributions



Power of Diversification



Market Volatility



Managing Risk



Impact of Inflation



Functional Icons

<https://fontawesome.com/icons?d=gallery>

-  **Exclamation**
fa-exclamation-circle
-  **Question Circle**
fa-question-circle
-  **Information**
fa-info-circle
-  **Success**
fa-check-circle
-  **More**
fa-ellipsis-h
-  **Double Angle Right**
fa-angle-double-right
-  **Angle Right**
fa-angle-right
-  **Close**
fa-times
-  **More**
fa-caret-down

-  **Up Arrow - Success**
fa-caret-up
-  **Down Arrow - Decline**
fa-caret-down
-  **Fund Filter**
fa-filter
-  **Search**
fa-search
-  **Download**
fa-cloud-download
-  **Exit**
fa-sign-in
-  **Attach**
fa-paperclip
-  **Link**
fa-link

Tabs

Tabs

nav-tabs

2019

2018

2017

Tabs: hover

nav-tabs

2019

2018

2017

Tabs active

nav-tabs

2019

2018

2017

Tabs disabled

nav-tabs disabled

2019

2018

2017

Card Use

Card are always used on a #F7F7F7 background to create a contract between the #FFFFFF used in the background of the card.



The Bank of Canada Raises Interest Rates

Description goes here



The Bank of Canada Raises Interest Rates

Description goes here

✔ Do



The Bank of Canada Raises Interest Rates

Description goes here



The Bank of Canada Raises Interest Rates

Description goes here

✘ Don't

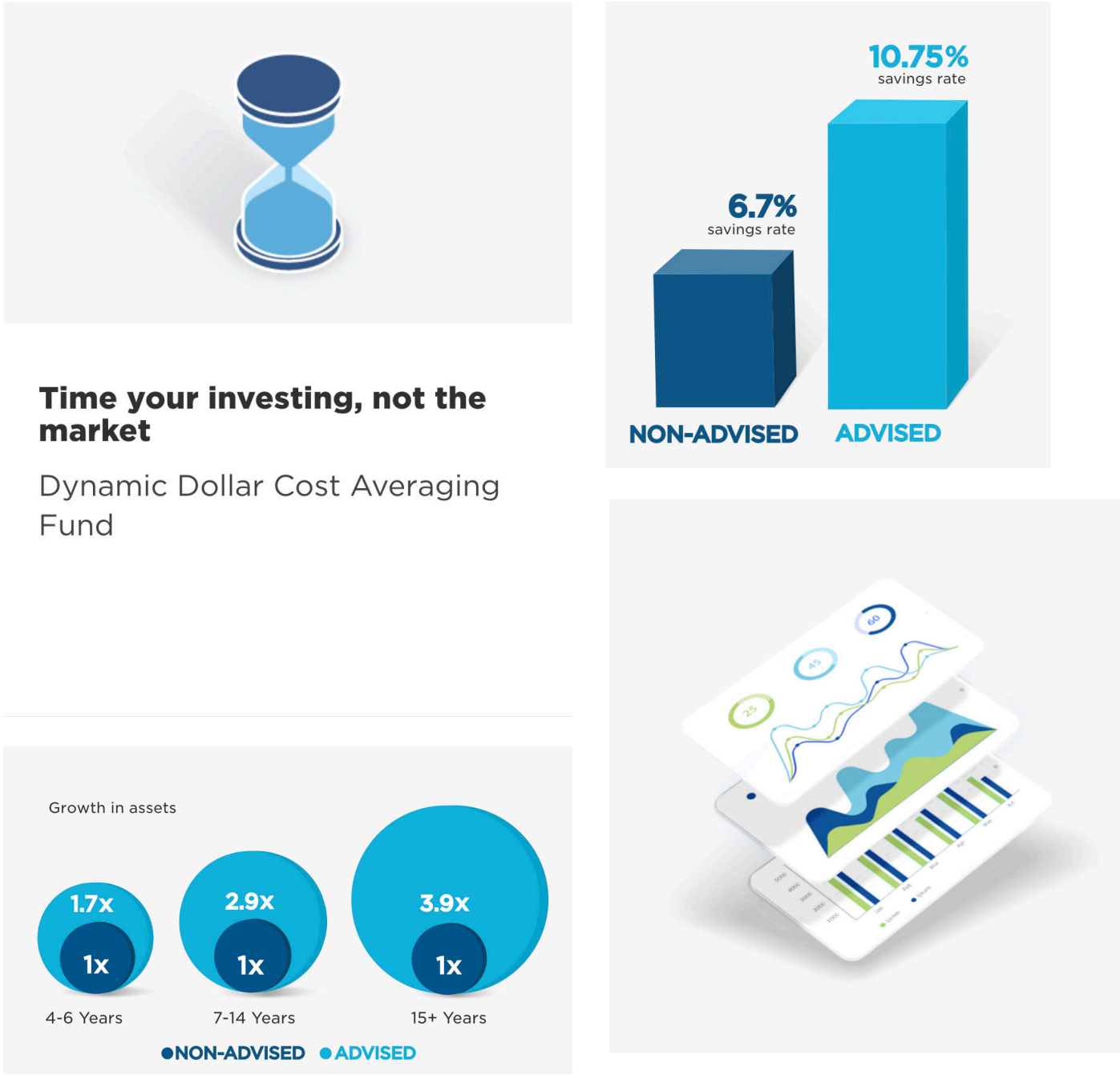
Illustartion style

Our illustration style is minimal with depth, light and shadow. Illustrations are used on a lighter background

⊗ Don't

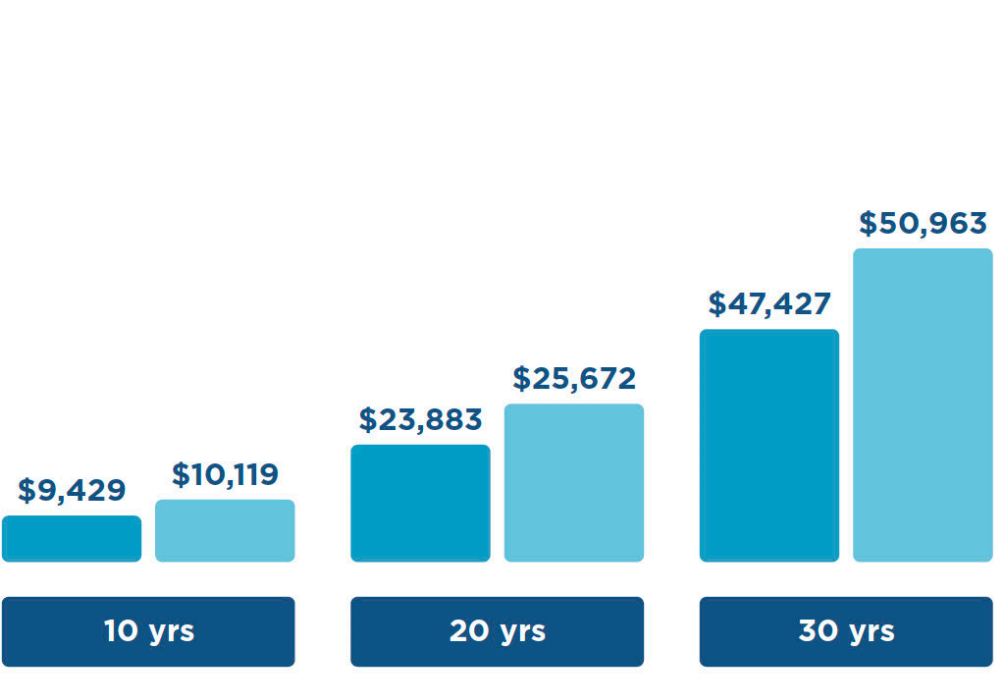


✔ Do

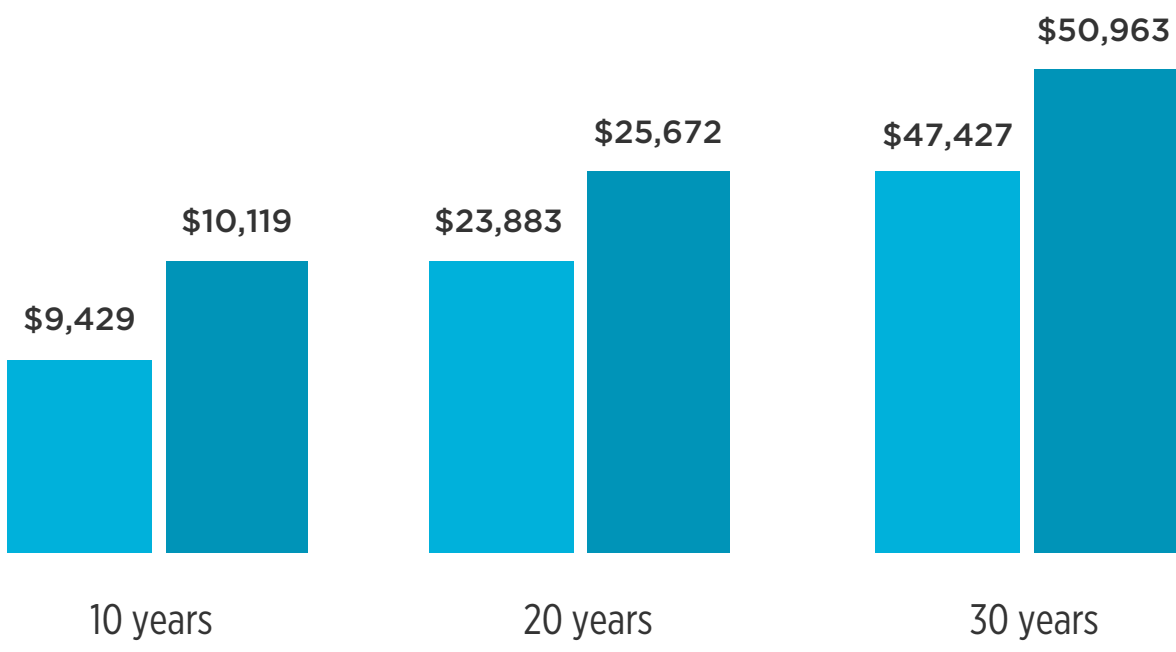


Data Visualization

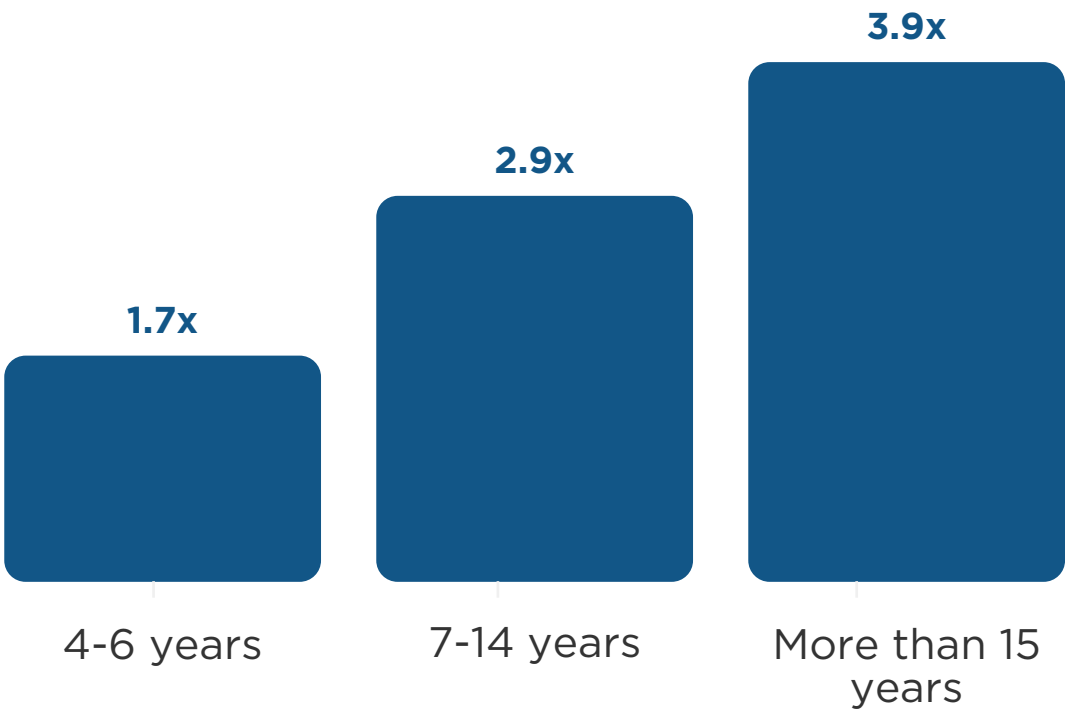
We use clean sharp edges in our styling whether its in our buttons or data visualizations.



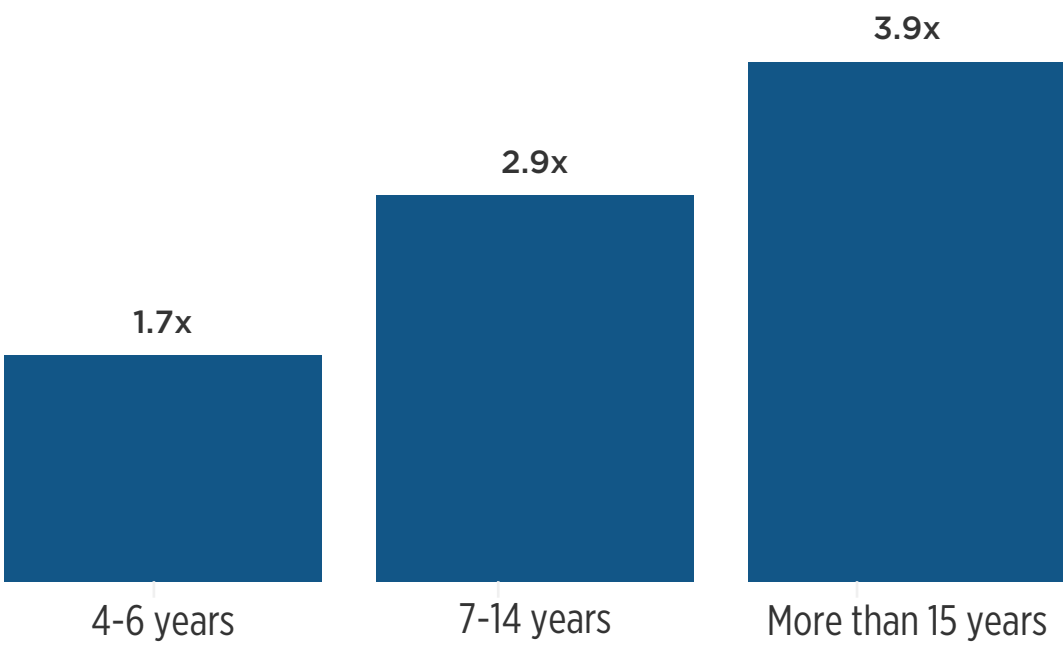
⊗ Don't



✔ Do



⊗ Don't



✔ Do

Card Single



The Bank of Canada Raises Interest Rates

Description goes here



The Bank of Canada Raises Interest Rates

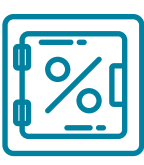
Description goes here

Alternate card styling



The Bank of Canada Raises Interest Rates

Description goes here



The Bank of Canada Raises Interest Rates

Description goes here

Card Double



The Bank of Canada Raises Interest Rates

Description goes here

Alternate card styling



The Bank of Canada Raises Interest Rates

Description goes here

Banners

CONFERENCE CALL

A Closer Look at Data and Real Assets

Start now >



Managing market volatility

In times of turmoil, sticking to a disciplined strategy can pay off.

NEW

Visit our Volatility Resource Center today >



In times like these, we could all use advice. Especially when it comes to investing.

See why advice matters. Now more than ever <->





Mobile double card

card

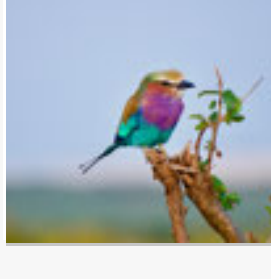


The Bank of Canada Raises Interest Rates

Description goes here

Mobile card - left

card



The Bank of Canada Raises Interest Rates

Description goes here

Banners

CONFERENCE CALL

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See why advice matters. Now more than ever >

Investing Essentials Centre

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi faucibus accumsan risus eget hendrerit.



Pre-Authorized Contributions

Say hello to automatic investing and see how small changes can really add up



Pre-Authorized Contributions

Say hello to automatic investing and see how small changes can really add up



Card Title

Description goes here



Card Title

Description goes here



Card Title

Description goes here



Card Title

Description goes here

Investing Essentials Centre

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi faucibus accumsan risus eget hendrerit.



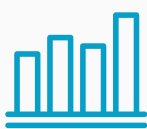
Card Title

Description goes here



Card Title

Description goes here



Card Title

Description goes here



Card Title

Description goes here



Pre-Authorized Contributions

Say hello to automatic investing and see how small changes can really add up



Pre-Authorized Contributions

Say hello to automatic investing and see how small changes can really add up

KEY RESOURCES

COMPANY

LEGAL & PRIVACY

MANAGE